

ZEVOTEK ANNOUNCES \$100,000 SALE OF IONIC BULBS TO The Netherlands

NEW YORK, JUNE 30, 2010 (GLOBE NEWSWIRE) -- [Zevotek, Inc.](#), (OTCBB: [ZVTK.OB](#) and Frankfurt: [T5V1.F](#) - [News](#)), a worldwide direct marketer and distributor of innovative personal and home care items, today announced the Company has sold \$100,000 of Ionic Bulbs to a Dutch company that plans to market and sell Ionic Bulbs in Holland and other European countries. The order of Ionic Bulbs has been shipped from its manufacturing plant in China to Rotterdam, Holland. Ionic Bulbs are manufactured to meet Europe's 220-volt electrical specifications and are CE certified, signifying that the Ionic Bulb has met EU consumer safety, health and environmental requirements. The \$100,000 sale has been fully paid and represents Zevotek's first major sale in Europe. Ionic Bulbs contain powerful miniaturized air purifiers mounted inside the base of standard compact fluorescent light bulbs or CFL bulbs, as they are commonly known. Ionic Bulbs fit standard home lighting fixtures and a single Ionic Bulb emits negative ions that continuously eliminate dust, pollen, smoke, odors, pet dander and allergens over a 100 square foot indoor area. CFL bulbs are the most popular choice for lighting households in Europe, of which there are nearly 7 million households in Holland alone. EU rules ban certain incandescent bulbs and will ban most incandescent bulbs by 2012.

Commenting on the announcement, Zevotek's CEO, Rob Babkie, said, "I am pleased to announce the \$100,000 sale and shipment of Ionic Bulbs. Zevotek sees Europe as a prime market for Ionic Bulbs where consumer demand for green products is strong and growing, and CFL bulbs are an everyday way to save money on expensive electricity."

About the Company:

Zevotek, Inc. plans to market and sell a range of innovative personal and home care items. Zevotek has a license to sell an energy saving compact fluorescent light bulb (CFL) named the Ionic Bulb, a light bulb designed for consumer use by combining the performance features of ionic air cleaning technology with those of a 10,000-hour reduced energy use compact fluorescent light bulb (CFL). The Company sells the Ionic Bulb through TV infomercials and the Internet and plans to market Ionic Bulbs through catalogs, magazines and major U.S. retail and specialty stores. The Company's 1 minute and 2 minute Ionic Bulb TV ads are designed to air on national cable channels, local broadcast channels and TV superstations. Zevotek directly sells the Ionic Bulb to consumers through [newionicbulb.com](#) and [amazon.com](#).

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995: Forward-looking statements in this release with respect to the Zevotek, Inc.'s business, financial condition and results of operations, as well as matters of timing and effectiveness of marketing the Ionic Bulb are subject to risks and uncertainties that could cause actual results to differ materially from those expressed in the forward-looking statements, including, but not limited to, certain delays beyond Zevotek, Inc.'s control with respect to market acceptance of their

products, whether financing will be available, the plans for Zevotek, Inc. to market and sell products as well as certain other risk factors which are and may be detailed from time to time in Zevotek, Inc.'s filings with the Securities and Exchange Commission.

This press release contains forward-looking statements. The words or phrases 'may,' 'intends,' 'expects,' 'estimate,' 'indicate,' 'plans,' 'anticipates,' 'could,' 'if,' 'will,' 'should' or similar expressions are intended to identify 'forward-looking statements.' Actual results could differ materially from those projected in forward-looking statements as a result of a number of risks and uncertainties. Statements made herein are as of the date of this press release and should not be relied upon as of any subsequent date. Zevotek, Inc. cautions readers not to place undue reliance on such statements. Unless otherwise required by applicable law, Zevotek, Inc. does not undertake, and Zevotek, Inc. specifically disclaims any obligation to update any forward- looking statements to reflect occurrences, developments, unanticipated events or circumstances after the date of such statement.

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