

ZEVOTEK ANNOUNCES CLEAR CHANNEL RADIO TO BROADCAST IONIC BULB FEATURE INTERVIEW ON JUNE 12, 2010

“Green Is Good” Radio Show to Broadcast 27-minute Segment on Ionic Bulb

NEW YORK, JUNE 10, 2010 (GLOBE NEWSWIRE) -- [Zevotek, Inc.](#), (OTCBB: [ZVTK.OB](#) and Frankfurt: [T5V1.F - News](#)), a worldwide direct marketer and distributor of innovative personal and home care items, today announced that on June 12, 2010, Clear Channel Radio Network will broadcast a 27-minute feature segment about the Zevotek Ionic Bulb on “Green Is Good”, America’s #1 green radio show. “Green is Good” is a weekly show that features people and organizations that are making a green difference. More than 110 million listeners across America tune in each week to the Clear Channel Radio’s AM/FM stations and HD digital radio channels. The Ionic Bulb segment is available as a PodCast at the Apple iTunes Store under Green is Good and can be heard on [zevotek.com](#) and [newionicbulb.com](#) next week.

Commenting on the announcement, Zevotek’s CEO, Rob Babkie, said, “We are thrilled Zevotek’s Ionic Bulb is featured on America’s most listened to green radio show. Green Is Good hosts John Shegerian and Mike Brady spotted the potential of Zevotek’s Ionic Bulb to make a green difference in every home across America and they invited Annette Hunter, Zevotek’s Ionic Bulb spokesperson, to present the Ionic Bulb on the show. The result is a lively interview that gives the show’s green-minded listeners a great introduction to the Ionic Bulb’s air purifying and energy saving benefits. Bringing the Ionic Bulb to the attention of big audiences like the one that the Green Is Good show offers is a key building block for our sales strategy.”

About the Company:

Zevotek, Inc. plans to market and sell a range of innovative personal and home care items. Zevotek sells an energy saving compact fluorescent light bulb (CFL) named the Ionic Bulb, a light bulb designed for consumer use by combining the performance features of ionic air cleaning technology with those of a 10,000-hour reduced energy use compact fluorescent light bulb (CFL). The Company sells the Ionic Bulb through TV infomercials and the Internet and plans to market Ionic Bulbs through catalogs, magazines and major U.S. retail and specialty stores. Ionic Bulb TV ads air on national cable channels, local broadcast channels and TV superstations. Zevotek directly sells the Ionic Bulb to consumers through and [newionicbulb.com](#) and [amazon.com](#)

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995: Forward-looking statements in this release with respect to the Zevotek, Inc.'s business, financial condition and results of operations, as well as matters of timing and effectiveness of marketing the Ionic Bulb are subject to risks and uncertainties that could cause actual results to differ materially from those expressed in the forward-looking statements, including, but not limited to, certain delays beyond Zevotek, Inc.'s control with respect to market acceptance of their

products by consumers and retailers like CVS, whether financing will be available, the plans for Zevotek, Inc. to market and sell products as well as certain other risk factors which are and may be detailed from time to time in Zevotek, Inc.'s filings with the Securities and Exchange Commission.

This press release contains forward-looking statements. The words or phrases 'may,' 'intends,' 'expects,' 'estimate,' 'indicate,' 'plans,' 'anticipates,' 'could,' 'if,' 'will,' 'should' or similar expressions are intended to identify 'forward-looking statements.' Actual results could differ materially from those projected in forward-looking statements as a result of a number of risks and uncertainties. Statements made herein are as of the date of this press release and should not be relied upon as of any subsequent date. Zevotek, Inc. cautions readers not to place undue reliance on such statements. Unless otherwise required by applicable law, Zevotek, Inc. does not undertake, and Zevotek, Inc. specifically disclaims any obligation to update any forward- looking statements to reflect occurrences, developments, unanticipated events or circumstances after the date of such statement.

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